Nearly 55% of the world’s population is now connected to the Internet. It represents a tremendous opportunity for humanity. The Internet has revolutionized human relationships and society to such a point that it is being perceived as the space enabling a society of freedom and equality between all Human beings. However, as humanity benefits from these advances, drawbacks appear. The security of Internet users, addiction, digital identity and disinformation are all subjects on which political decisions must be taken that will steer the future of the Internet and beyond.

The Global Citizens’ Dialogue on the Future of Internet aims at putting citizens and stakeholder in the loop of the decision on this future, our future. From high connected areas, to less connected ones, every human being is somehow impacted by what is happening on the net. This Dialogue will engage thousands of ordinary citizens and stakeholder around the world and cover more than one hundred countries, in order to open a channel of communication between citizens and stakeholders. Participants will express their hopes, their fears, their recommendations on the future they want for Internet. Decision makers will get first class materials to support their discussions.

A NEED TO SPEAK OUT

Citizens’ Dialogue is a platform that enables an informed, structured and standardized discussion around the world.
A global deliberation for better decisions

Supported by collective intelligence protocols, global deliberations are the best way to gather the inputs of diverse, informed, 21st-century citizens.

On June 6th 2020, groups of hundreds of ordinary citizens will meet, get informed, discuss and deliver a collective view on the core stakes of digitalization. Participants will be selected to represent the diversity of their regions and countries and will come from all walks of life - including illiterate people, who are usually left out by consultations.

In addition to the Citizens’ Dialogues, we are planning stakeholders’ dialogues. These dialogues will provide everyone involved with invaluable insights from a source outside the usual circles of experts.

Those dialogues will help provide quantitative and qualitative data reports on global, national and regional levels. They will articulate the needs and visions of citizens worldwide, and provide new, smart insights. These fact-based, informed opinions will remain relevant over the following 2-4 years, and will contribute to the global decision-making process.
Process

COALITION
COALITION BUILDING
Creating the group of strategic partners who will frame the debate and prepare the impact strategy.

DEBATE DESIGN
Scoping for the key topics, planning the debate’s timeline, designing multilingual information material for the citizens.

ONBOARDING THE ECOSYSTEM
Recruiting and training local and regional partners, and empowering them to implement the debate.

CITIZEN PARTICIPATION
DELIBRATION DAY
Thousands of ordinary citizens meet in groups of 50 to 200 in hundreds of places across the world.

MIRROR DIALOGUES
Allowing anyone to set up their own debate through the publication of a debate toolkit.

IMPACT
RESULTS
Analysing answers, identifying the lessons learned and how they contribute to the multi-stakeholder dialogue.

DISSEMINATION
Producing action toolkits for stakeholders to present and discuss results all over the world, at relevant times and places.

SUSTAINABILITY
Evaluating the process and preparing next round. Making citizens’ participation part of the system of governance.

Join us today: WETHEINTERNET.ORG

FULL SCALE
Deploying the full scale dialogue and anchoring the process in the multistakeholder process

2020

Deliberation day in numbers

2020

24+ months of VISIBILITY AND ENGAGEMENT

120+ COUNTRIES involved

150+ ORGANIZATIONS implementing the deliberations

20,000+ citizens in FACE-TO-FACE DIALOGUE

Nov.
Presentation of Workshop results at IGF 2019

Jan.–May.
Preparation of full-scale process with national partners

Jun.
Deliberation Day 120+ countries

Sep.
Presentation of results and launch of impact activities

From Nov.
Impact and Evaluation
ORGANIZER

MISSIONS PUBLIQUES
Established in 1998, Missions Publiques is an impact driven organization aiming at improving governance for the 21st Century by opening a channel of dialogue between decision makers and ordinary citizens of the world.

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AWARDS

TRACK RECORDS

COP21 global citizens debate
76 countries, 10,000 participants
+ 100,000 online. With the support of the UNFCCC, French, German and Norwegian Governments.

COP22 “Citizens for climate” project
Identification of 1000+ projects led by citizens on 5 continents. On behalf of the French government.

COP23 young citizens deliberations
3 sites, 300 young Germans. With the support of the German government.

French national debate on energy transition (2013)
14 debates, 1500 participants.

European Citizens Debate on Space Exploration and Exploitation (2016)
In 22 countries, on behalf of the European Space Agency.

International Citizens’ Dialogue on Driverless Mobility (2018-2021)
24+ Cities around the world in 10+ Countries

IMPACT STRATEGY

The dialogue’s aim is to impact the global discussion on the future of digital cooperation at local, national and global level. It rests on a comprehensive strategy based on the following pillars:

IMPACT AT A NATIONAL LEVEL
through the network of national partners trained to implement the debate and engage in the national discussion on the future of Internet.

IMPACT AT A GLOBAL LEVEL
through a strong interaction with the internet governance process, a support to strategic partners and media outreach.

IMPACT BEYOND THE GROUP OF USUAL SUSPECTS through mirror dialogue and an impact toolkit that will foster a cascading effect.

IMPACT ON ENGAGED CITIZENS AND ORGANIZATIONS through a process of online participation that will further enhance the ownership, outreach and visibility of the process.

We define impact as per the Cambridge Dictionary: “A powerful effect that something, especially something new, has on a situation or person.” We will assess the impact through an ex-ante and ex-post evaluation of the process.